



ROUNDUP INDEPENDENCE DAYS EXTRAVAGANZA

February, 2021

Dear Vendor:

Steering Committee

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The purpose of this letter is to ask you to support the Roundup Independence Days Extravaganza 2021 (RIDE). This will be our sixteenth annual multi-day festival celebrating American pride and hometown community spirit.

RIDE 2021 will be held at Roundup City Park in Roundup, Montana, and will provide festivities Friday, July 2nd through Sunday, July 4th. The three days of super events will start with a parade on July 2nd, Top Shot will be in the afternoon and our evening performance of Hotel California. Our own Jason Larson will open the show. On July 3rd we will start off with the parade. Kids Kountry in the afternoon along with a park full of vendors for our Ride Bazaar with the evening performance from Joe Nichols and the opening act Lauren Mascitti. We will finish the weekend with Cowboy Church and the Kids Buttons and Bows Rodeo on July 4th.

You can help make this wonderful event a success by being a vendor on the midway at the Park. Enclosed is a Vendor Packet for 2021, which includes a Vendor Application. Only some of the Booths will have electricity, so indicate your needs when completing the Application.

Two vendor badges will be provided, and these are only for entry for the Booths. To attend the RIDE events, include your wrist band needs on the Application. Some vendors are planning to buy wrist bands as (tax deductible) gifts for their employees.

Be sure to include your family! Tell all your friends Roundup is the place to be July 2-4, 2021.

Sincerely,

Steering Committee